

09/26/01  
11000 U.S. PTO  
09/963855

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Deposit September 26, 2001

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09/963855

09/26/01

Case No. 9623/362

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Box 99

09/27/01

## PATENT APPLICATION TRANSMITTAL LETTER

To the Commissioner for Patents:

Transmitted herewith for filing is the patent application of: Narinder Singh, Scott Snell, Ted Huffman, Darren J. Davis, Thomas A.

Soulanille and Dominic Cheung for : AUTOMATIC ADVERTISER NOTIFICATION FOR A SYSTEM FOR PROVIDING PLACE AND

PRICE PROTECTION IN A SEARCH RESULT LIST GENERATED BY A COMPUTER NETWORK SEARCH ENGINE. Enclosed are:

- ☒ 24 sheet(s) of drawings, 94 pages of application (including title page), and the following Appendices : two identical compact discs marked COPY 1 and COPY 2 and having a CD-R appendix containing computer source code in IBM-PC format compatible with MS-Windows operating system; a list of the 24,443 files contained on the compact discs is provided in a file at the top directory level of each compact disc in a file called "dir\_s".
- ☐ Declaration.
- ☐ Power of Attorney.
- ☐ Verified statement to establish small entity status under 37 CFR §§ 1.9 and 1.27.
- ☐ Assignment transmittal letter and Assignment of the invention to : \_\_\_\_\_.
- ☒ Petition under 37 C.F.R. § 1.183 and check for \$130.00 for the petition fee under 37 CFR. § 1.17(h).

Claims as Filed	Col. 1	Col. 2
For	No. Filed	No. Extra
Basic Fee		
Total Claims	40-20	20
Indep. Claims	5-3	2
Multiple Dependent Claims Present		

\*If the difference in col. 1 is less than zero, enter "0" in col. 2.

Small Entity	
Rate	Fee
	\$ 355
x\$9=	\$180
x\$40=	\$80
+\$135=	\$0
Total	\$615

Other Than Small Entity	
Rate	Fee
	\$ 710
x\$18=	\$
x\$80=	\$
+\$270=	\$
Total	\$

- ☐ Please charge my Deposit Account No. 23-1925 in the amount of \$: \_\_\_\_\_. A duplicate copy of this sheet is enclosed.
- ☒ A check in the amount of \$: 615 to cover the filing fee is enclosed.
- ☒ The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 23-1925. A duplicate copy of this sheet is enclosed.
- ☒ Any additional filing fees required under 37 CFR § 1.16.
- ☒ Any patent application processing fees under 37 CFR § 1.17.
- ☐ The Commissioner is hereby authorized to charge payment of the following fees during the pendency of this application or credit any overpayment to Deposit Account No. 23-1925. A duplicate copy of this sheet is enclosed.
- ☐ Any filing fees under 37 CFR § 1.16 for presentation of extra claims.
- ☐ Any patent application processing fees under 37 CFR § 1.17.
- ☐ The issue fee set in 37 CFR § 1.18 at or before mailing of the Notice of Allowance, pursuant to 37 CFR § 1.311(b).

Sep. 26, 2001  
Date

John G. Rauch  
BRINKS HOFER GILSON & LIONE  
Registration No. 37,218



00757

PATENT TRADEMARK OFFICE

Year	Total population		Male		Female		Total population		Male		Female	
	Population	%	Population	%	Population	%	Population	%	Population	%	Population	%
1950	1,000,000	100	500,000	50	500,000	50	1,000,000	100	500,000	50	500,000	50
1955	1,050,000	105	525,000	50	525,000	50	1,050,000	105	525,000	50	525,000	50
1960	1,100,000	110	550,000	50	550,000	50	1,100,000	110	550,000	50	550,000	50
1965	1,150,000	115	575,000	50	575,000	50	1,150,000	115	575,000	50	575,000	50
1970	1,200,000	120	600,000	50	600,000	50	1,200,000	120	600,000	50	600,000	50
1975	1,250,000	125	625,000	50	625,000	50	1,250,000	125	625,000	50	625,000	50
1980	1,300,000	130	650,000	50	650,000	50	1,300,000	130	650,000	50	650,000	50
1985	1,350,000	135	675,000	50	675,000	50	1,350,000	135	675,000	50	675,000	50
1990	1,400,000	140	700,000	50	700,000	50	1,400,000	140	700,000	50	700,000	50
1995	1,450,000	145	725,000	50	725,000	50	1,450,000	145	725,000	50	725,000	50
2000	1,500,000	150	750,000	50	750,000	50	1,500,000	150	750,000	50	750,000	50
2005	1,550,000	155	775,000	50	775,000	50	1,550,000	155	775,000	50	775,000	50
2010	1,600,000	160	800,000	50	800,000	50	1,600,000	160	800,000	50	800,000	50
2015	1,650,000	165	825,000	50	825,000	50	1,650,000	165	825,000	50	825,000	50
2020	1,700,000	170	850,000	50	850,000	50	1,700,000	170	850,000	50	850,000	50
2025	1,750,000	175	875,000	50	875,000	50	1,750,000	175	875,000	50	875,000	50
2030	1,800,000	180	900,000	50	900,000	50	1,800,000	180	900,000	50	900,000	50
2035	1,850,000	185	925,000	50	925,000	50	1,850,000	185	925,000	50	925,000	50
2040	1,900,000	190	950,000	50	950,000	50	1,900,000	190	950,000	50	950,000	50
2045	1,950,000	195	975,000	50	975,000	50	1,950,000	195	975,000	50	975,000	50
2050	2,000,000	200	1,000,000	50	1,000,000	50	2,000,000	200	1,000,000	50	1,000,000	50
2055	2,050,000	205	1,025,000	50	1,025,000	50	2,050,000	205	1,025,000	50	1,025,000	50
2060	2,100,000	210	1,050,000	50	1,050,000	50	2,100,000	210	1,050,000	50	1,050,000	50
2065	2,150,000	215	1,075,000	50	1,075,000	50	2,150,000	215	1,075,000	50	1,075,000	50
2070	2,200,000	220	1,100,000	50	1,100,000	50	2,200,000	220	1,100,000	50	1,100,000	50
2075	2,250,000	225	1,125,000	50	1,125,000	50	2,250,000	225	1,125,000	50	1,125,000	50

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
APPLICATION FOR UNITED STATES LETTERS PATENT

**INVENTORS:**

Narinder Singh  
Scott Snell  
Ted Huffman  
Darren J. Davis  
Thomas A. Soulanille  
Dominic Cheung

TITLE:

**AUTOMATIC ADVERTISER  
NOTIFICATION FOR A SYSTEM  
FOR PROVIDING PLACE AND  
PRICE PROTECTION IN A SEARCH  
RESULT LIST GENERATED BY A  
COMPUTER NETWORK SEARCH  
ENGINE**

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